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ABSTRACT OF THE DISCLOSURE

This invention discloses a method and apparatus for packaging fruits or vegetables. The package comprises a reusable plastic food container, a lid for such container, and a layer of breathable transparent film. The container is placed on top of the lid, the fruits or vegetables are placed in the container, the assembly is wrapped with the transparent film, such that the edges overlap underneath the lid, and the overlapping edges of the film are heat sealed together. Once the package is unwrapped and the contents are used, the container can be used to store leftovers or other food products in a refrigerator, etc. The clear breathable transparent film allows prospective customers to clearly view the product inside. The film also allows ethylene and other gases emitted from the fruits or vegetables contained therein to escape, thereby maintaining freshness.